



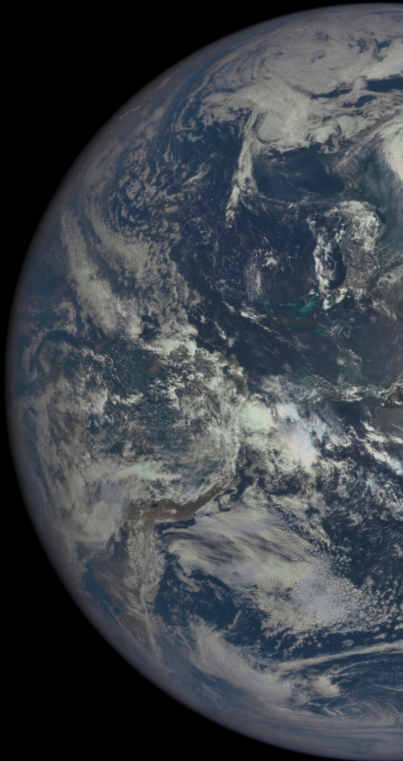
Interface®



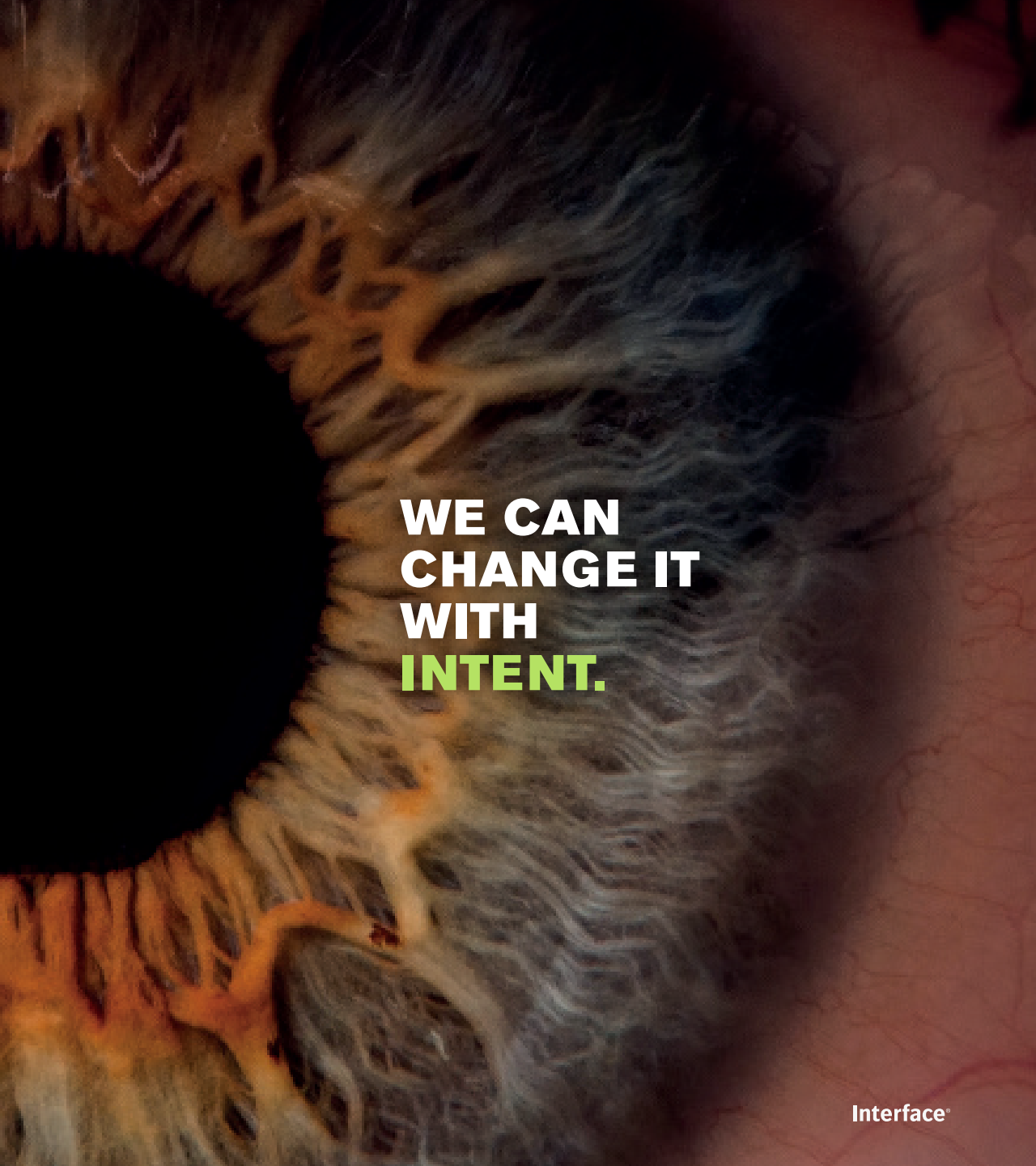
**LET'S START
THE CLIMATE
TAKE BACK**



**IF HUMANITY
CHANGED
THE CLIMATE
BY MISTAKE...**



**WE CAN
CHANGE IT
WITH
INTENT.**





A CLIMATE FIT FOR LIFE

CLIMATE TAKE BACK

Life thrives in a benign climate.

We can all live, love, make, grow and progress within a stable global climate system.

Turns out our species has the power to change our whole planet.

That came as a bit of a surprise. But it's time to get over it and get on with it. We've got the tools, we've got the ingenuity and we've got every living thing needing a climate fit for life.

This is our awesome opportunity.

Interface

A photograph of Ray Anderson, founder of Interface, sitting in a textile factory. He is wearing a light blue dress shirt and a patterned tie. The background is filled with rows of spools of red thread on a loom.

“What’s the business case for ending life on earth?”

RAY ANDERSON, FOUNDER OF INTERFACE

MISSION ZERO (1994 – 2020)

We believe this is possible because we’ve already experienced the power of a changed attitude. Our Mission 2020 target was to have no negative impact on the earth. Many in the business community thought this was impossible.

But over 5,000 people at Interface have worked for decades to show that a business can be positive for the planet.

And we discovered that our mindset can drive more than just our own action, it can also inspire others.



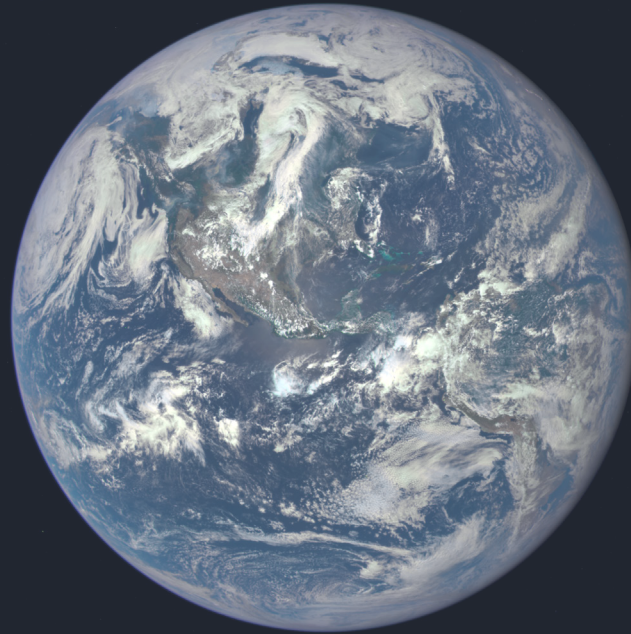
OUR NEW MISSION

CLIMATE TAKE BACK (2016 – UNTIL IT'S DONE)

At Interface, we're convinced a fundamental change needs to happen in our global response to climate change. We need to stop thinking about how to merely limit the damage caused by climate change—and start thinking about how to create a climate fit for life.



THE CLIMATE TAKE BACK PLAN



We've turned the
science into a plan to
take back our climate.



THE CLIMATE TAKE BACK

LIVE ZERO

Aim for zero negative impact on the environment

LOVE CARBON

Stop seeing carbon as the enemy, and start using it as a resource

LEAD THE INDUSTRIAL RE-REVOLUTION

Transform industry into a force for the future we want

LET NATURE COOL

Support our biosphere's ability to regulate the climate



A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the upper half of the frame. The person stands on a dark, rocky ridge in the foreground, looking up at the stars. The overall mood is contemplative and hopeful.

**IF WE NEED
A NEW STORY FOR OUR
CLIMATE FUTURE,
WE NEED YOU.**

